Glenealy Plantations Sdn Bhd and the Greening Sarawak Campaign

The Greening Sarawak campaign, a part of Greening Malaysia Campaign through planting of 100 million trees throughout the country was initiated by the Forest Department of Sarawak. It was planned to be completed within five years (from 2021 to 2025). The Greening Malaysia was simultaneously launched on 5 January 2021 across the states in Malaysia. The Forest Department of Sarawak (FDS) was fully responsible to promote the campaign within Sarawak. The “Greening Sarawak” campaign expanded not only on Totally Protected Areas, but to urban areas, schools as well as Native Customary Rights land. Sarawak is committed to plant an approximately 35 million trees within five years, i.e. 7 million trees per year on average.

To date, through FDS initiative, an approximately 14.1 million trees have been planted throughout Sarawak. On 15 September 2022, the “Greening Sarawak” campaign was proposed and launched in Bintulu Division of Sarawak. The Similajau Forest Reserve (SFR) which covers an area of 9,381 hectares, was chosen as an ideal site because of the Bintulu Water Catchment and Treatment Plant (an important water source of Bintulu town and Sebauh District). The SFR was gazetted on 1 December 1959 to conserve the forest which serves as a barrier between industrial area that produces hazards and the people of Bintulu.

Glenealy Plantations Sdn Bhd (GPSB) is the main collaborator in this event, together with other government agencies such as BDA, JBALB, LAKU and NREB work together to protect the environment within Sarawak. Approximately 110 participants from these agencies including GPSB (the only private sector) participated in the campaign. Nearly 1,200 trees comprising 12 species of trees were planted, which involved the ‘island-planting’ method. GPSB is committed in its sustainability initiatives by ensuring that its oil palm plantation complies to the “go green” effort and all intact forests and riparian areas will be well protected and conserved in line with GPSB’s Sustainable Palm Oil policy and its NDPE policy.

Links to view the news article about the planting activity:
Over 1,000 trees planted in Similajau Forest Reserve under Greening Sarawak Agenda http://bit.ly/45N2Vlb